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how basketball, baseball, football, and hockey games are played, won and lost. Drawing from Moskowitz's original research, as well as studies from fellow economists such as bestselling author Richard Thaler, the authors look at: the influence home-field ...

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Scorecasting: The Hidden Influences Behind How Sports Are Played and Games Are Won by Tobias J. Moskowitz and L. Jon Wertheim may be the closest thing to a sports version of Freakonomics. Moskowitz was a Booth Professor of Finance at time of publication. Today he teaches at the Yale School of Management.

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